**We look for smart and resilient problem solvers; for creative minds; for individuals who want to push boundaries; to look at things from different angles; and connect the dots in a way others can't.**

Our employees come to us to work with some of the world’s best-known brands and influential people, helping our clients identify and tell meaningful stories that drive real change, and genuine connection. Love & Work is our foundation because we do what we love, and we love what we do.Many of our alumni have gone on to run their own top 150 agencies; to lead the communications and marketing for well-known global brands; and are leaders in their fields of expertise.

We pride ourselves on the ability to assemble teams of passionate specialists from all over the world with a huge variety of backgrounds, all experienced in solving tricky problems. As an equal opportunity employer, we encourage all applicants to apply, regardless of race, religion, origin, gender, sexual orientation, age, marital status, or disability. Freuds Group strives to ensure a sense of belonging for all; we’re proud to support and utilise a diverse range of thoughts and perspectives in the teams we build as well as the work we create. Our belonging behaviours are built on the foundation of Collaboration, Connection, Empathy & Understanding and Allyship, these pillars are entwined into our daily life and are one of the markers for how we measure both company and individual success.

**The Team**

Podium is the home of sport, entertainment, arts & culture in the Freuds Group. We are a team of strategic Communications experts and publicists working across these specialist areas, while also offering the opportunity to support a variety of clients across the Group. The division works closely with team across Freud Communications, offering unrivalled connectivity, experiences and opportunities. From red carpet premieres to arts activations that get everyone talking, Podium is the place where culture and entertainment collide. We pride ourselves in delivering impactful campaigns that drive the cultural conversation.

**The Role**

We are looking for an entry level candidate who is keen to use their personal interest in film & TV within a PR environment. We are seeking an Associate (AA) who will be involved in a range of TV & film publicity campaigns, as well as live events. To give a flavour of what you will be working on, the team have previously worked on*Kingdom of the Planet of the Apes, Young Woman and the Sea, The Hunger Games: The Ballad of the Songbirds and Snakes, and Welcome to Wrexham.*

You’ll be thorough and detailed in your approach to tasks in hand and take pride in delivering excellent work. You are hungry for responsibility, new challenges, and the opportunity to work on some of the biggest campaigns & events in entertainment.

**Responsibilities:**

* Be an integral part of a team delivering best-in-class publicity campaigns for a range of clients.
* Be a creative individual willing to contribute ideas for projects and campaigns.
* Identify and evaluate press coverage, servicing the relevant client each morning.
* Be confident in liaising with senior team members to flag any issues identified in coverage.
* Take ownership of newspaper rota circulated to the team on a fortnightly basis.
* Book screenings where required, sharing invites with media and logging RSVPs.
* Syndicating press releases to media contacts as instructed.
* Have ownership of the team database, proactively maintaining and updating regularly with new contacts and journalist moves.
* Be responsible for sharing agendas, taking notes and circulating actions following client calls.
* Update coverage trackers across all campaigns and support in the creation of end of campaign evaluations and reports.
* Research background information to support your team in the development of campaigns and new business proposals.
* Respond quickly and accurately to client/team requests.
* Monitor and identify industry trends across competitor campaigns, sharing impactful activations with the wider team.

**To Apply**

Our application process is CV’less, please don’t send us one. Instead, it’s time for you to get creative… in any format you choose, please provide the following:

* Tell us about yourself
* Tell us why you’re interested in film, media & entertainment
* Let us know why we should hire you

Please send your application to us by July 22nd.